



# SPONSORSHIP OPPORTUNITIES

## 1<sup>st</sup> UEMS Congress

*Learning • Networking • Impacting*

Organised by the  
European Union of Medical Specialists (UEMS)



27-30 May 2026



UZ Leuven, Campus Gasthuisberg  
Leuven, Belgium

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*UEMS is real projects for real people in real life.*

*Prof. Vassilios Papalois • President of the UEMS*



## Introduction

On behalf of the European Union of Medical Specialists (UEMS), we are delighted to invite you to become a valued partner in the 1st UEMS Congress, scheduled to take place from 27th to 30th May 2026 at the University of Leuven, Belgium.

This landmark event aims to bring together 750-1,000 participants to discuss critical issues shaping health professionals' education and practice.

The UEMS congress represents an exciting opportunity to further strengthen partnerships, foster innovation, and tackle challenges collaboratively in the rapidly evolving healthcare landscape.

We would be honored to have your organisation join us as a sponsor or exhibitor, enabling you to engage with a highly influential audience and demonstrate your commitment to the advancement of medical excellence across Europe.

## Who we are

The UEMS, established in 1958, is a European non-profit organisation **representing more than 1.6 million specialist doctors**, from 41 countries, i.e. all EU countries and beyond.

UEMS bodies represent more than 50 medical disciplines and platforms of discussion to address multi-disciplinary issues. Through the UEMS, medical specialists have their views and concerns promoted through one stronger voice.

The UEMS core objective is to improve patient care throughout Europe by developing and supporting excellence in specialist medical practice.

We aim at ensuring quality education and specialist training, at promoting the highest standards of medical care in Europe, and at supporting the interests of medical specialists in their training and practice.

## Key activities of the UEMS



### Post-Graduate Training

Develop standards in training, i.e. European Training Requirements in 60+ medical disciplines

Organise 40+ European exams every year

Accredit training centres



### Continuing Medical Education

Accredit more than 2,500 medical educational activities, live or online, in Europe every year.



### Advocacy for medical specialists

Advocate for PGT and free movement of specialists

Support and defend best possible medical practice

Participate in EU-funded projects on medical training and practice

## About the congress

With the organisation of the 1st UEMS Congress in Leuven on 27th to 30th May 2026, the UEMS' overarching objectives are:



### **Addressing critical issues through impact-oriented sessions**

Crafting dynamic, participatory sessions to set a forum where a unified approach to addressing the challenges and opportunities in healthcare education and practice can emerge.



### **Deepening connections with other organisations**

Connecting health professionals, decision-makers, allied organisations, and educators to engage, promote interdisciplinary learning, and enhance our impact and relevance on pressing topics.



### **Facilitating networking within the organisation**

Promoting robust connections among UEMS members to strengthen internal collaboration, knowledge-sharing, and collective problem-solving.

By focusing on these outcomes, the 1st UEMS Congress aims to leave a lasting impression on participants and the broader medical community, contributing to the advancement of professional standards and practices.

## Why sponsor the 1st UEMS Congress

By sponsoring the 1st UEMS Congress, your organisation will:

### **Gain visibility and recognition**

Showcase your brand to up to 1,000 professionals from diverse sectors of the healthcare community.

### **Foster valuable connections**

Build partnerships with leading medical specialists, regulatory bodies, and decision-makers across Europe.

### **Demonstrate leadership**

Position your organisation as a key supporter of health professionals and of patient care.





## Sponsorship opportunities

We offer 4 exclusive sponsorship tiers, each designed to maximise your exposure and engagement with participants:



### Platinum Sponsor - €30,000

- Branding as a Platinum Sponsor on online platforms
- Exhibition space of 12m<sup>2</sup> (4m x 3m) - as first choice
- 4 free exhibitor registrations
- Includes a congress bag insert
- Includes 2 free full registrations
- Recognition in all press releases and event communications
- Acknowledgment during key sessions and in the congress book



### Gold Sponsor – €20,000

- Branding as a Gold Sponsor on online platforms
- Exhibition space of 6m<sup>2</sup> (2m x 3m)
- 2 free exhibitor registrations
- Includes 1 free full registration
- Acknowledgment during key sessions and in the congress book



### Silver Sponsor - €10,000

- Branding as a Silver Sponsor on online platforms
- Table top exhibit
- 1 free exhibitor registration
- Recognition in the congress book



### Bronze Sponsor - €5,000

- Branding as a Bronze Sponsor on online platforms
- Opportunity to include logo in the congress book

## Exhibition opportunities

We offer 3 types of exhibition opportunities:

**Exhibit 12 m<sup>2</sup> (4m x 3m) - €9,500**

**Exhibit 6 m<sup>2</sup> (2m x 3m) - €6,500**

**Table top Exhibit - €3,500**

The exhibition opportunities all include also :

- Recognition as exhibitor in congress book and online
- A classroom table (1.80 m wide), 2 chairs, electricity point



## Further branding and advertising opportunities



### **Networking reception - €10,500**

Sponsor the welcome reception on Wednesday exclusively. Your banners will be placed in the reception area and you can provide branded napkins.

### **Congress Wifi - €10,000**

Be the exclusive sponsor of the WiFi network that participants will use during the congress.

### **Continuous coffee station - €7,500**

Sponsor a continuous coffee/ tea station for 4 days near the main plenary session room. You can provide company branded cups.



### **Water stations - €5,000**

Sponsor the water stations (5) throughout the congress area for 4 days. The water bottles will be branded (stickered) with your logo. Paper cups can be branded and supplied by your company (optional).



### **Lanyards - €7,500**

Lanyards of badges with your logo, badges being mandatory to wear at the congress venue.

### **Congress bags - €5,000**

Provide the congress bags handed out to all participants with your logo on it.

### **Notepads - €3,500**

Congress notepads with your logo added in each congress bag.

### **Pens - €2,500**

Congress pens with your logo added in each congress bag.

### **Congress bag insert - €1,000**

Your promotional material added to each congress bag.

*Please note: you will be responsible for printing and shipping your insert, which needs to be pre-approved by the UEMS.*

### **Advertisements in the congress book (A4 portrait)**

- Full 2-page spread - €1,000
- Full page - €750
- Half page - €500
- Quarter page - €250

*All advertisements need to be approved by the UEMS.*



## Main themes of the 1st UEMS Congress

Over the course of four dynamic days, and through original sessions, the 1st UEMS Congress will explore the following key themes:



Future of healthcare systems and healthcare provision in Europe



Appraisal of paradigms: challenges, achievements, and aspirations in healthcare provision and medical practice at national, EU, and global levels



Medical specialist practice, notably workforce planning, and ensuring good working conditions and work-life balance



Evolving trends

- Green and sustainable medical practice
- Equality, diversity and inclusivity & medical ethics
- AI and big data in medical practice



Training requirements, and new methods of assessment

## Programme at a glance

Wednesday 27th May	Thursday 28th May	Friday 29th May	Saturday 30th May
	09.00 • Opening	09.00 • Opening	09.00 • Opening
	1 Plenary session Interactive workshops Interview sessions Interactive debates Oral presentations Networking sessions	1 Plenary session Interactive workshops Interview sessions Interactive debates Oral presentations Networking sessions	Interactive workshops Interview sessions Interactive debates Oral presentations Networking sessions
17.00 • Opening Plenary session	18.00 • Closing	18.00 • Closing	13.00 • Closing Plenary session
19.00 • Networking reception		19.30 • Congress dinner (optional)	
<i>Exhibit Opening</i> 17.00 - 20.00	<i>Exhibit Opening</i> 09.00 - 18.00	<i>Exhibit Opening</i> 09.00 - 18.00	<i>Exhibit Opening</i> 09.00 - 13.00



## How to get involved?

We would be pleased to work closely with you to tailor sponsorship benefits which align with your organisational goals.

Please do not hesitate to contact us to discuss customised sponsorship packages or to explore other ways in which your organisation can participate in the 1st UEMS Congress.

## Thank you!

Thank you for considering this unique opportunity to support the 1st UEMS Congress. Your sponsorship will enable us to deliver a world-class event which encourages collaboration, innovation, and progress in the healthcare sector.

We look forward to the possibility of working together to make this event a resounding success.

Warm regards,



**Prof. Vassilios Papalois,  
President**

Professor of Transplantation Surgery and Consultant Transplant and General Surgeon at the Hammersmith Hospital, Imperial College, London, UK. He represents the UEMS and presides over all UEMS meetings.



**Dr João Grenho, Secretary  
General**

Head of the General Surgery Department at Hospital da Luz Oeiras in the outskirts of Lisbon, Portugal. As Secretary general, he is the head of the UEMS-European Accreditation Council for Continuing Medical Education.

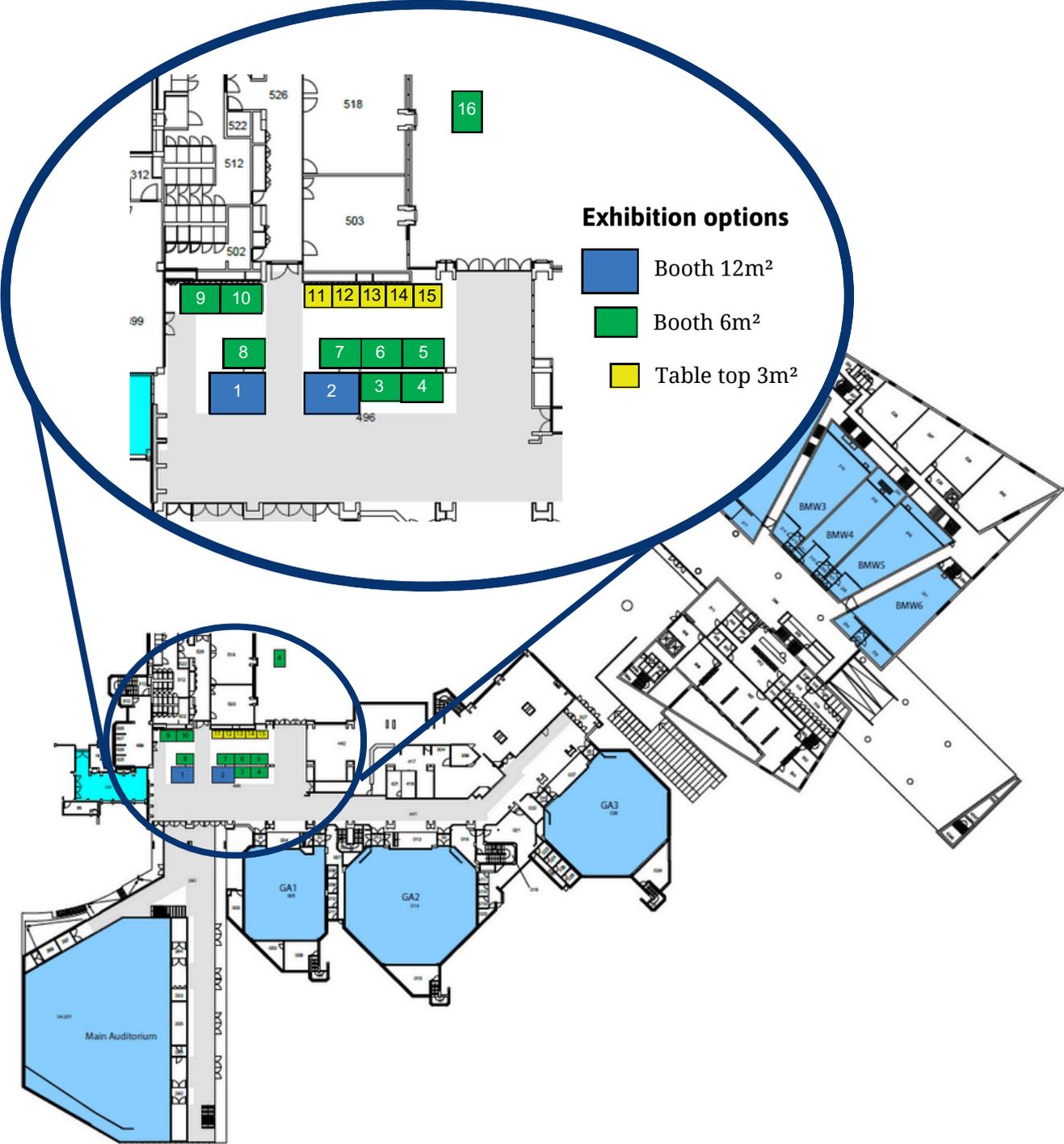
## Contact information

For sponsorship and exhibit inquiries, please contact our PCO, Ms Nicole Elzebroek from Adevez – International Meeting Planners

 +316 22 09 59 09

 [meetings@adevez.com](mailto:meetings@adevez.com)

# Exhibit Floor plan



### Exhibition options

- Booth 12m<sup>2</sup>
- Booth 6m<sup>2</sup>
- Table top 3m<sup>2</sup>

- Registration area
- Congress meeting rooms
- Emergency escape routes