

EACCME CRITERIA: A PROVIDERS' PERSPECTIVE

*Sophie Wilson,
International Medical Press*

*UEMS Conference on CME-CPD in Europe
Brussels, 28th February 2014*



Declaration of conflict of interest

- Sophie Wilson is an employee of International Medical Press (IMP)
- IMP is a provider of CME, both live and online
- CME programmes are supported by Societies and Pharmaceutical Industry
- Founding member of the Good CME Practice group (www.gcmep.eu)



“How the new EACCME criteria have changed the practice of Providers of CME/CPD”

- International Medical Press: over 3 years experience working with EACCME
 - Live Events
 - Online Courses
 - All courses approved for accreditation
 - Multiple therapy areas and reviewers
- Significant proportion of our programmes are online
- E-learning standards applied to all our programmes including live events
 - EACCME, ACCME and gCMEp principles



UEMS 2012/30 criteria

- Majority of criteria = simple to implement
- Criteria provide a standards' framework for us to discuss with faculty and potential supporters
- Points for discussion
 - Acknowledgment of funding vs transparency
 - Webcast: live or online
 - Lead times
 - Understanding EACCME reviewers' remit



Acknowledging supporters

Live Events UEMS 2012 30

34) Specific examples that will lead to automatic rejection of an application include: the use of a sponsor's name in the title of the scientific programme, a scientific session or a scientific lecture; the **display of brand names and/or individual company logos** in scientific lectures or in the scientific programme. The EACCME® will accept a single page acknowledgement, in the scientific programme, where all sponsors are recognised for their support of the LEE and programmes that include the names of satellite symposia only if they are clearly identified as industry sponsored. **All advertising components (including the listing of exhibitors) must be clearly separated and distinguished** from the scientific/educational components of the programme and identified as such.

E-learning UEMS 2011 / 20

28) *The Provider must provide, in a readily-accessible manner, a short description of the Provider organisation.*

While the use of the **Provider's logo(s) will be permitted**, there must not be any attempt at using this description for advertisement.

(Essential criterion)

To be or not to be!

Hamlet, William Shakespeare, 1564-16

Targeting obesity: educational symposia to advance management

STEERING COMMITTEE'S MESSAGE

Obesity is increasingly recognized as a disease that requires medical intervention, but healthcare professionals responsible for managing obesity are often frustrated in their efforts to support long-term weight control. In this ongoing programme of symposia, we will examine the clinical evidence to identify optimal strategies for controlling weight, improving quality-of-life and reducing complications for people who are overweight or obese.

You can find more information by clicking on the icon of the individual symposia.

POLL

Obesity should be classified as a disease?

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

2014 symposia

- Weight management to improve long-term outcomes in obesity: What do we know and what is still to be learned?**
3rd Latin America Congress on Controversies in Diabetes, Obesity and Hypertension
17-20-19-02, 18 March 2014
Panama City, Panama
- Integrated strategies for weight management**
12th International Congress on Obesity
17-20-19-02, 18 March 2014
Kuala Lumpur, Malaysia
- Assessing the cardiovascular effects of weight loss strategies**
21st European Congress on Obesity
16-02-17-30, 28 May 2014
Sofia, Bulgaria

2015 symposia

ACCME and SCOPF accredited

This programme is supported by an unrestricted educational grant from Novo Nordisk AS

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EACCME vs EFPIA?

Remove statement from homepage?

Transparency vs advertising?

Resolution: Keep on homepage but smaller font and ensure non-prominent position

Multi-sponsored



16th International Workshop on
**Co-morbidities and Adverse
Drug Reactions in HIV**

**16th International Workshop on Co-morbidities and Adverse
Drug Reactions in HIV 6 – 8 October 2014, Philadelphia, USA**

Welcome

...And thank you

To all those who attended the 15th International Workshop from 15-17 October in Brussels - we hope you enjoyed it. You can now view the [free webcast of the 2013 meeting](#)

2014... dates and location now confirmed

We are very pleased to confirm that the 2014 Workshop will take place 6 - 8 October, in Philadelphia, USA. The venue is the Hyatt Regency, Penn's Landing.

Some accreditation by the European Accreditation Council for Continuing Medical Education (EACCME) and the American Accreditation Council for Continuing Medical Education (ACCME) will be requested.

Watch this space for further information in the near future.

Feedback from previous Workshops

- ... Wonderful format and great presentation...'
- ... Very good faculty...'
- ... Been my favourite scientific meeting for years...'



16th International Workshop on
**Co-morbidities and Adverse
Drug Reactions in HIV**

**16th International Workshop on Co-morbidities and Adverse
Drug Reactions in HIV 6 – 8 October 2014, Philadelphia, USA**

Supporters

The 2013 meeting was accredited by the European Accreditation Council for Continuing Medical Education (EACCME) and the American Accreditation Council for Continuing Medical Education (ACCME).

The following commercial organizations supported the 15th International Workshop on Co-morbidities and Adverse Drug Reactions in HIV, 2013.

Gold Supporter



EMD Serono

Webcast Supporter



Additional Supporters

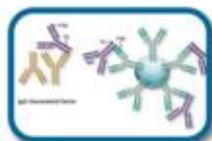
Merck Sharp & Dohme Corp.
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Gilead Inc.
Janssen



E-learning



Home



Welcome to Rheumatology Online

Please login to access latest courses or [register now](#)

Username

Password

Login

Remember me

Please [click here](#) if you have forgotten your login details



About the programme

Rheumatology Online is your hub for accredited online courses and educational materials. Courses in this programme cover the classification, diagnosis and mechanisms behind the development of RA; a review of current (synthetic and biological DMARDs) and potential treatment strategies; and the pathophysiology, manifestation and management of CVD and CV risk factors in RA patients.



Authors

Courses have been developed by **Stuart Ralston** (UK), **Thomas Dörner** (Germany), **Maarten Boers** (Netherlands), **Ernest Choy** (UK), **Michael Nurmohamed** (Netherlands), **Miguel Ángel González-Gay** (Spain) & **Anne Grete Semb** (Norway).

[Author biographies](#)

Available now

Course 1:

Tailoring therapy in RA: optimizing treatment outcomes

This course has been awarded 1 European CME Credit (ECMEC) by the European Accreditation Council for Continuing Medical Education (EACCME).

Course 2:

Reducing cardiovascular risk in RA: current and future perspectives

This course has been awarded 1 European CME Credit (ECMEC) by the European Accreditation Council for Continuing Medical Education (EACCME).

Tailoring therapy in RA: optimizing treatment outcomes and Reducing cardiovascular risk in RA: current and future perspectives are supported by unrestricted educational grants from F. Hoffmann-La Roche Ltd.



NOW LIVE FOR MOBILE DEVICES!

Reducing cardiovascular risk in RA: current and future perspectives

Hear **Professors Choy** and **Nurmohamed** and **Drs Gonzalez-Gay** and **Semb** speak on the management of CVD in RA patients at this EULAR symposium.

Please [click the banner](#) to watch the webcast.



Webcasts: live or e-learning?

Live Events UEMS 2012 30

7) The UEMS defines live educational events as meetings, the primary purpose of which is the provision of educational material of a medical nature to doctors, with the aim that they will achieve educational benefit. It is expected that, as a result of this educational process, patients also will benefit from the lessons, applied in practice, that their specialist doctors have learned.

8) The UEMS recognises that some educational activities employ a range of methodologies, hence **straddle areas of definition**. The EACCME® will consider the accreditation of such activities on the basis of:

- the primary form of presentation;
- the potential for the learner to engage, actively, with the educational event or material.

The EACCME® reserves the right to determine which, if any, of its procedures should be applied to determine the eligibility for accreditation of any application.

What medium?

- Webcast: faculty slides
 - Broadcast as presented?
 - Amend webcast to clarify slides, e.g. extra builds, pointers, etc?

IMP's resolution: Package webcast as elearning, enhancing learning experience with interactive exercises... but we do not change speaker slides or audio

Time and tide wait for no man!

King Canute, 9th Century

- 12 week lead time
 - Conference programmes not always available 3 months in advance
 - Supporters funding not always available 3 months in advance
 - Live (1-3 page agenda) vs online learning (32+ screens)
 - Little time left for event organization
 - Ideally event / programme would be accredited 6-8 weeks in advance, with EACCME accreditation statement, allowing physicians/delegates to plan their learning programmes in the full knowledge that an event / activity has been accredited by EACCME
 - Speakers need to prepare for slide/materials
- How can we as providers work with UEMS to address this challenge?

Resolution:

EACCME pre-review / preliminary feedback

??

Needle in a haystack?

- Understanding EACCME reviewers' remit
 - Timings on video: yes? no?
 - Modification of speakers slides: yes? no?

Resolution:

**Simple EACCME checklist with examples?
Short case studies on what to do or not to do?**

THANK YOU FOR YOUR ATTENTION

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