

VIEW OF THE PROVIDER: FROM CONCEPTS TO PRACTICE

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Declaration of Conflict of Interest

- Kenes Education, Director of Continuing Education (through Feb. 2014)
- Owner, International CME-CPD Consulting
- Member, Good CME Practice Group



Objectives

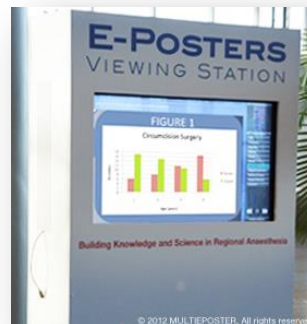
After participating in this educational session, learners should be able to:

- Discuss the developing role of the Professional Congress Organizer (PCO) as logistical expert and CME-CPD provider.
- Review challenges and opportunities for a Professional Congress Organizer (PCO) providing EACCME accredited LEEs.



Professional Congress Organizer (PCO)

Session	Session C	Session	Session	Session	Session	Session	Session	Session	Session
Session A	Session B	Session C	Session D	Session E	Session F	Session G	Session H	Session I	Session J
Topic	Topic	Topic	Topic	Topic	Topic	Topic	Topic	Topic	Topic
Speaker	Speaker	Speaker	Speaker	Speaker	Speaker	Speaker	Speaker	Speaker	Speaker
Time	Time	Time	Time	Time	Time	Time	Time	Time	Time
Location	Location	Location	Location	Location	Location	Location	Location	Location	Location
Cost	Cost	Cost	Cost	Cost	Cost	Cost	Cost	Cost	Cost
Target Audience	Target Audience	Target Audience	Target Audience	Target Audience	Target Audience	Target Audience	Target Audience	Target Audience	Target Audience
Objectives	Objectives	Objectives	Objectives	Objectives	Objectives	Objectives	Objectives	Objectives	Objectives
Resources	Resources	Resources	Resources	Resources	Resources	Resources	Resources	Resources	Resources
Notes	Notes	Notes	Notes	Notes	Notes	Notes	Notes	Notes	Notes
Feedback	Feedback	Feedback	Feedback	Feedback	Feedback	Feedback	Feedback	Feedback	Feedback
Follow-up	Follow-up	Follow-up	Follow-up	Follow-up	Follow-up	Follow-up	Follow-up	Follow-up	Follow-up
Summary	Summary	Summary	Summary	Summary	Summary	Summary	Summary	Summary	Summary
Conclusion	Conclusion	Conclusion	Conclusion	Conclusion	Conclusion	Conclusion	Conclusion	Conclusion	Conclusion
References	References	References	References	References	References	References	References	References	References
Appendix	Appendix	Appendix	Appendix	Appendix	Appendix	Appendix	Appendix	Appendix	Appendix



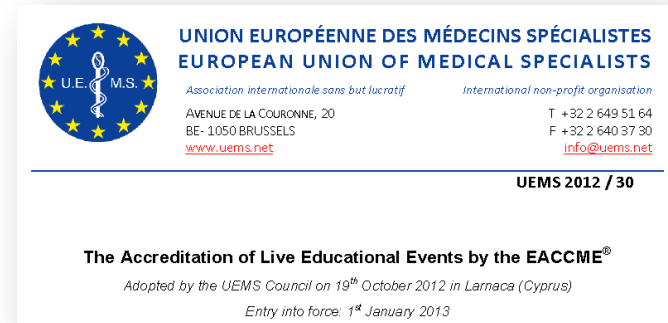
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2013: Ready or Not Here They Come!

“...a major development in raising requirements
for the provision of CME meetings.”

UEMS-EACCME, 22 June 2012



- Paradigm shift: PCO and CME-CPD provider
- Centralized CME-CPD and Compliance Office (2011)
- Addressing our own gaps and educational needs
- From concept to practice: tools, templates, procedures, IT
- Client deliverables (program, faculty, etc.)
- Disclosure and COI
- Timelines
- Industry support and independence
- Volume / workload / resources
- Increased fees
- Does it really matter?



Learning and Change

- Role of the provider: from concepts to practice
- Increased collaboration / dialogue amongst stakeholders
- Avoid form over function
- More support from EACCME
- Real change takes time



THANK YOU

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