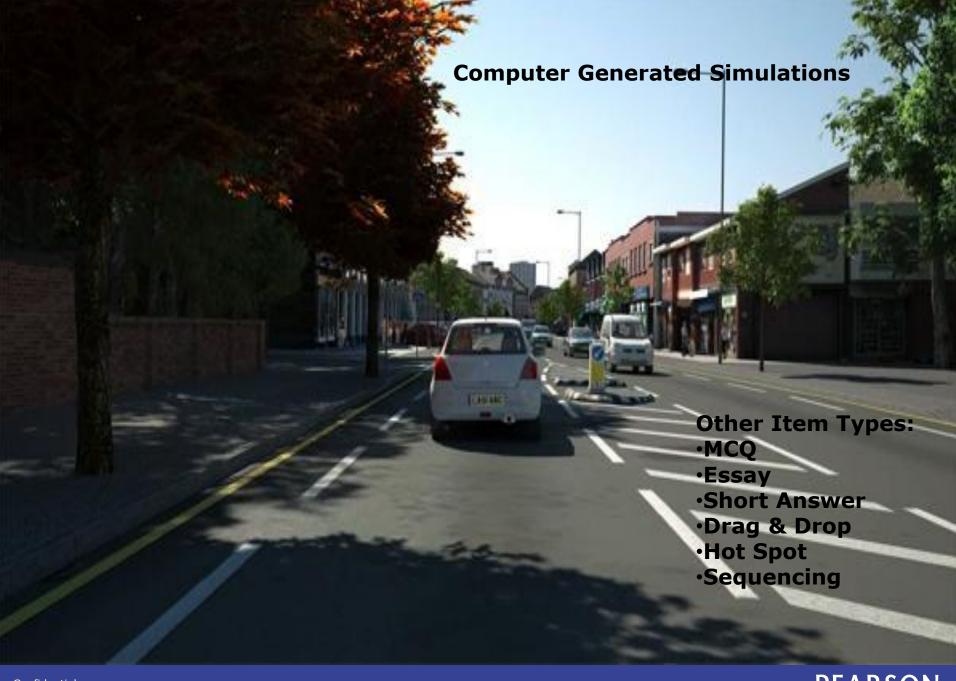


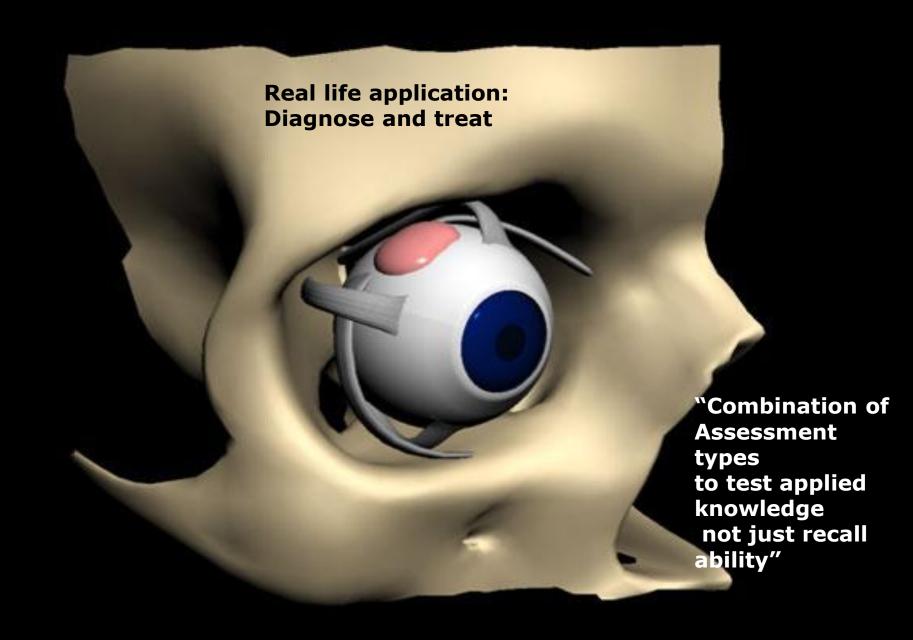
The use of Information Technology in the assessment of a persons cognitive or practical abilities

Advantages:

- Different types of assessment
- Accessibility
- Security
- ·Data
- •In line with learning and the way we work











Easily distributed to more test centres:

- More accessible to your candidates
- ·Lessens logistical burden
- Increased volumes



Test Security

- No lost or stolen papers
- Data forensics
- •Enhanced biometric capabilities
- Item and distracter randomisation

10101/001010010101001010010101010010100 Enhanced Data Capture •Psychometric analysis • Data forensics ·Candidate feedback Fair, Valid and Reliable Test = Defensible Test





ben.hancock@pearson.com

